

# Commercials

	<u>Students</u>	<u>Local</u>	<u>Major</u>	<u>Corporate</u>
Graphic/Logo	\$75	\$100	\$200	Subject to Agreement by Treasurer
Slide/Video w/o sound	\$100	\$150	\$250	
Video w/Sound	\$125	\$225	\$500	

## **YARD FEST Commercials**

### Graphic/Logo

Campus: Six (6) 5 sec. slots from 10 to 6  
General: Four (4) 5 sec. spots from 10 to 6

### Slide Show w/o Sound

Campus: Six (6) 15 sec. slots from 10 to 6  
General: Four (4) 15 sec. slots from 10 to 6

### Videos

All: Four (4) 30 sec. slots from 10 to 6

## **ALL OTHER SHOWS**

### Graphic/Logo

Campus: Six (6) 5 sec. slots from 6:15 to 7; 15 minute Intermission  
General: Four (4) 5 sec. spots from 6:15 to 7; 15 minute Intermission

### Slide Show w/o Sound

Campus: Six (6) 15 sec. slots from 6:15 to 7; 15 minute Intermission  
General: Four (4) 15 sec. slots from 6:15 to 7; 15 minute Intermission

### Videos

All: Four (4) 30 sec. slots from 6:15 to 7; 15 minute Intermission

# WEBSITE

## CAMPUS

	<u>Daily</u>	<u>Weekly</u>	<u>Monthly</u>
Banner	\$13	\$94	\$375
Tower	\$9	\$69	\$275
Box	\$7	\$25	\$200

## LOCAL

	<u>Daily</u>	<u>Weekly</u>	<u>Monthly</u>
Banner	\$13	\$94	\$375
Tower	\$9	\$69	\$275
Box	\$7	\$25	\$200

## NATIONAL

	<u>Daily</u>	<u>Weekly</u>	<u>Monthly</u>
Banner	\$13	\$94	\$375
Tower	\$9	\$69	\$275
Box	\$7	\$25	\$200

## COMMEMORATIVE BOOKLET

Full Page- Color	\$1000
Full Page- B/W	\$900
Half Page- Color	\$600
Half Page- B/W	\$500
Quarter Page-Color	\$275
Quarter Page-B/W	\$250
Inside Front Cover-Color	\$1300
Inside Front Cover- B/W	\$1200
Outside Back Cover-Color	\$1500

8 ½ x 11 Gloss Paper